

From Insight to Impact: Strengthening Industry–Academia Collaboration

This workshop aims to enhance collaboration between industry and academia by exploring key challenges and identifying opportunities for improvement. It provides a platform for participants to share perspectives, reflect on current practices, and help shape more effective and impactful partnerships.

The discussion is guided by the central question:

“What are the biggest challenges in industry–academia collaboration from your perspective?”

The session will include a mix of small group interactions and joint reflection, encouraging participants to bring forward diverse viewpoints and collectively highlight the most relevant insights.

Participants are invited to consider the guiding question in advance, drawing on their professional experience to support thoughtful and meaningful contributions.

Expected outcomes include:

- Clear identification of major barriers to effective industry–academia collaboration
- A prioritized set of insights representing shared perspectives
- Strengthened mutual understanding between academic and industry stakeholders
- Practical input to inform future initiatives, research directions, and collaborative approaches

All conference participants are warmly invited to take part in this collaborative exchange.

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